CRITERIA VII: INSTITUTIONAL VALUES AND BEST PRACTICES

KEY INDICATOR- 7.2 Best Practices

CRITERION: 7.2.1

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Details of the documents

Sr. No.	Particulars	Document
1.	**Report for the BEST PRACTICE 1**	Annexure I
2.	**Report for the BEST PRACTICE 2**	Annexure II

Dr. Milind J. Umekar
Principal

ANNEXURE II

CareerReady and LifeReady

Campus Initiatives through Training and Placement Cell and Heartfulness activities

OBJECTIVES

1. Creating a platform for students to gain valuable industrial exposure.
2. Organizing activities, seminars, conferences, and workshops to enhance students' soft skills, keep them informed about the latest trends in the pharmaceutical industry, and prepare them for the future.
3. Facilitating access to top-notch internships, including paid opportunities, and providing placement support for students.
4. Establishing partnerships and Memoranda of Understanding (MoUs) with leading pharmaceutical companies to bridge the gap between academia and industry, offering specialized training for enhanced placement prospects.
5. Arranging various human resources-related activities and industrial visits for students.
6. Encouraging and assisting students in pursuing international-level studies at renowned universities worldwide.
7. Implementing Heartfulness Campus initiatives to foster resilience, mental strength, productivity, and joy among students.
8. Cultivating students into well-rounded individuals with a strong emotional quotient and adversity quotient.

CONTEXT

Pharmacy graduates typically embark on a career path within the pharmaceutical industry upon completing their studies. The conventional teaching and learning methods in academic settings provide students with a thorough understanding of the subject matter. However, the journey from the college campus to the corporate realm demands not only academic knowledge but also a specific set of skills and a mindset attuned to the professional environment. Navigating this transition can pose a formidable challenge for students.

At the core of our professional college's mission is the aspiration to shape students into exceptional professionals capable of making meaningful contributions to the pharmaceutical profession. We recognize that merely imparting knowledge is insufficient; practical application and a nuanced understanding of industry dynamics are equally crucial. Therefore, we are deeply committed to providing students with extensive industrial exposure and training. This commitment is grounded in the belief that such experiences are pivotal in ensuring students are well-prepared to seize the best opportunities for their future careers.

Understanding the evolving landscape of the pharmaceutical industry, we place a premium on soft skill development, fostering networking abilities, and encouraging collaboration with industry experts. To achieve this, the college actively engages in innovative initiatives that bring students into direct contact with professionals from pharmaceutical companies. These initiatives are designed not only to

supplement academic learning but also to bridge the gap between theoretical knowledge and the practical demands of the industry.

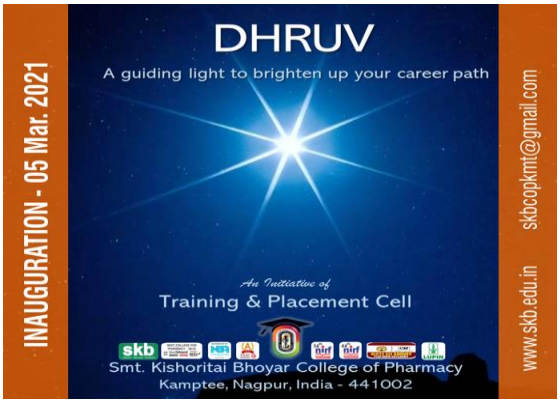
Our vision extends beyond producing competent professionals; we are dedicated to nurturing well-rounded individuals who embody qualities of health and joy. In alignment with this philosophy, the college organizes various Heartfulness activities. These activities aim to promote the holistic well-being of students and cultivate a positive, harmonious environment. By integrating these elements into our educational framework, we strive not only to prepare students for successful careers but also to instill in them a sense of responsibility and a desire to contribute positively to the global community.

THE PRACTICE

We boast a well-established and fully operational Training & Placement Cell, consisting of both experienced faculty members and dynamic student contributors, ensuring a fresh perspective in its operations. Regular meetings and interactions serve as forums for generating innovative ideas that manifest as various initiatives and activities. Some noteworthy initiatives include:

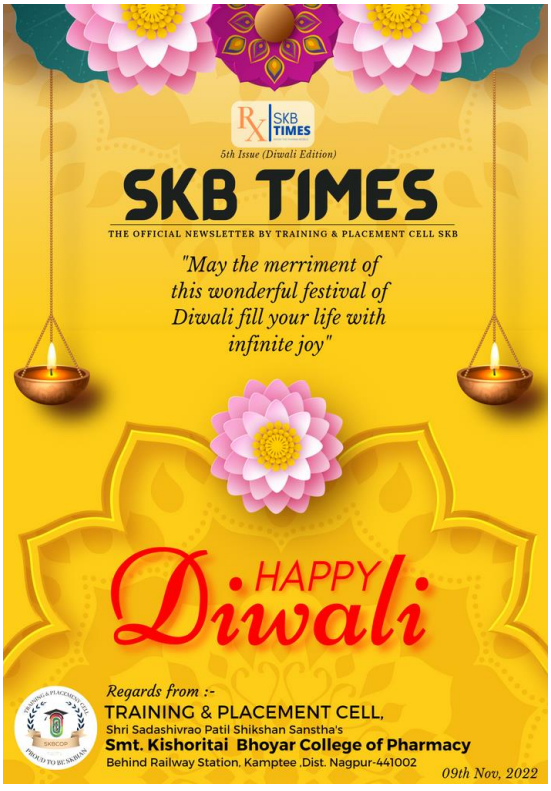
1 **Dhruv Program**	2 **SKB- Lupin Pharmaoogle**	3 **SKB Times Newsletter**	4 **SKB TCS Knowledge Sharing Session**	5 **Master Softskill Workshop**
6 **Campus to Corporate Seminar**	7 **Industry Collaborations**	8 **Placement Drives**	9 **Industrial Visits**	10 **Pharma HR Conclave**
11 **Paid Internships Initiative**	12 **Mock Interviews**	13 **Competency Enhancement**	14 **Heartfulness Institute Collaboration**	15 **Heartful Campus Workshops**

1. **Dhruv Program:**
   - A program designed to enhance students' aptitude, aiding them in successfully navigating entrance level tests.



2. **SKB- Lupin Pharmaoogle:**
    - Training sessions led by industry experts from Lupin Ltd, contributing to the development of practical skills.

3. **SKB Times Newsletter:**
    - A quarterly newsletter updating students on the latest pharmaceutical trends, news, and industry happenings.



4. **SKB TCS Knowledge Sharing Session:**
    - Lectures and sessions by TCS Nagpur experts, shedding light on opportunities in Pharmacovigilance (PV) and other IT-related fields.

5. **Master Softskill Workshop:**
    - A two-day workshop focusing on CV writing, creating LinkedIn profiles, and interview techniques.

6. **Campus to Corporate Seminar:**
    - Activities and seminars aimed at enhancing students' employability skills.

7. **Industry Collaborations:**
    - Multiple Memoranda of Understanding (MoUs) with companies for research, internships, and placements.

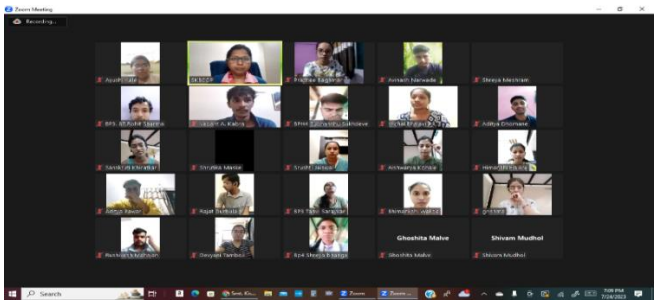
8. **Placement Drives:**
    - Organizing on-campus and off-campus placement drives to connect students with potential employers.

9. **Industrial Visits:**
    - Bridging the gap between academia and industry through insightful visits for students.

10. **Pharma HR Conclave:**
    - The pioneering Pharma HR Conclave organised at the 72nd Indian Pharmaceutical Congress (IPC) in Nagpur on January 20, 2023. This distinctive event provided pharmacy students with a rare chance to engage with prominent Pharma HR professionals. A total of 33 experts in Pharma HR shared valuable guidance with the participating students. The coordination of this event was skillfully managed by the faculty and students of SKBCOP.

11. **Paid Internships Initiative:**
    - Providing students with paid internships, offering valuable industry exposure and stipends.

12. **Mock Interviews through Soft Skill Training (IIT Madras):**
    - Preparing students for real-world interviews through mock sessions.



13. **Competency Enhancement:**
    - These initiatives collectively equip students with soft skills, preparing them to withstand intense competition and learn directly from industry experts.

14. **Heartfulness Institute Collaboration:**
    - Through an MOU with the Heartfulness Institute, we offer opportunities for stress management, healthy living, and personal fulfillment, directly impacting academic and work performance.

15. **Heartful Campus Workshops:**
    - Conducting educational, relaxation, meditation, and wellness workshops to enhance students' learning skills, emotional maturity, confidence, stress management, and self-awareness. This holistic approach aims to instill a sense of purpose and humility in students.

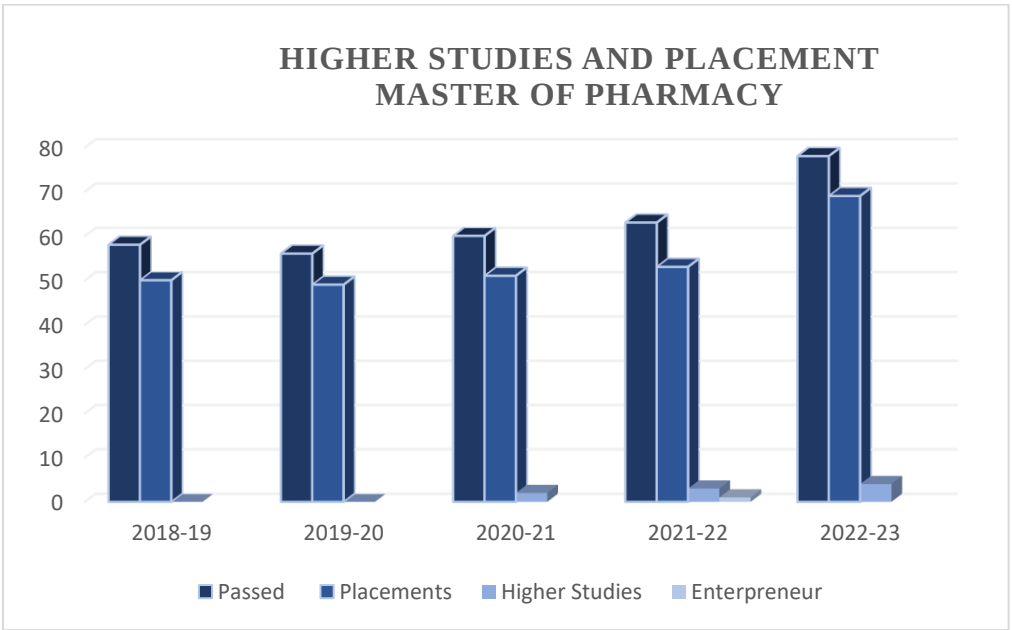
PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED

1. It was challenging to take additional initiatives with the curriculum and therefore we engaged students on weekends.
2. Situated in Nagpur, with limited local pharmaceutical opportunities, we faced challenges connecting with industry giants.

OUTCOMES

1. The Training and Placement Cell, in collaboration with Heartfulness, has successfully enhanced students' employability, confidence, and joy through a variety of training sessions, seminars, and programs. **Over 50 sessions** were conducted by experts from renowned companies such as Lupin Ltd, Gland Pharma Ltd, TCS Ltd, Sun Pharma Ltd, Abbott Ltd, Cognizant, Endo par Formulation Ltd, CBCC Global Research, Nitika Ltd, Ajanta Pharma, Boditech Med Inc, GSK, Proctor and Gamble, and corporate trainers. Additionally, Heartfulness trainers imparted meditation techniques, contributing to students' strength and resilience.

2. An impressive achievement is that **more than 90 percent** of our students secure placements in reputed MNCs.



3. SKBCOP's commitment to industry-academia collaboration has earned it **recognition in the platinum category of the Industry-Academia Collaboration** survey, highlighting continuous efforts in fostering collaborations and engaging in various activities.

		they participated in		
650	SINHGAD INSTITUTE OF PHARMACY	1	10 - 30	Gold
651	SINHGAD TECHNICAL EDUCATION SOCIETY'S SINHGAD COLLEGE OF PHARMACY	1	<10	Silver
652	SIR M VISVESVARAYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH	1	10 - 30	Gold
653	SIVA SIVANI INSTITUTE OF MANAGEMENT	1	>30	Platinum
654	SMT. KISHORITAI BHOYAR COLLEGE OF PHARMACY	1	>30	Platinum
655	SMT.SHARADCHANDRIKA SURESH PATIL COLLEGE OF PHARMACY, CHOPDA	1	<10	Silver
656	SNGIST GROUP OF INSTITUTIONS	1	10 - 30	Gold
657	SNJBS LATE SAU. KANTABAI BHAVARLALJI JAIN COLLEGE OF ENGINEERING	5	10 - 30	Gold
658	SNS COLLEGE OF ENGINEERING	6	10 - 30	Gold
659	SNS COLLEGE OF TECHNOLOGY	6	10 - 30	Gold
660	SONA COLLEGE OF TECHNOLOGY	7	>30	Platinum
661	SOU.SUSHILA DANCHAND GHODAWAT CHARITABLE TRUST'S SANJAY GHODAWAT GROUP OF INSTITUTIONS	6	10 - 30	Gold
662	SR GROUP OF INSTITUTIONS	12	<10	Silver
663	SREE CHITRA THIRUNAL COLLEGE OF ENGINEERING	4	<10	Silver
664	SREE SARASWATHI THYAGARAJA COLLEGE	1	>30	Platinum

4. Students at SKBCOP have been fortunate to secure **Paid internships** in prestigious companies like Endo par Formulation Ltd and Purple Microport.

5. Under the Heartful Campus Initiatives, students had the unique opportunity to attend a 3-day International Youth Conference at Kanha Shanti Vanam, Hyderabad. Ms. Snehal Hiloriya, **one of our students, even achieved certification as a Heartfulness trainer.**

6. Every year, B. Pharm and M. Pharm toppers at SKBCOP are honored by **Lupin Scholar Award** from Lupin Ltd, Nagpur, receiving a prize of Rs. 30,000 under the Lupin Campus Connect initiative.

7. The college places a strong emphasis on practical exposure through industrial visits and maintains Memoranda of Understanding (MoUs) to strengthen ties with various industries.